

STEVE BENNETT

INSPIRING CHANGE THROUGH
HAPPINESS & PURPOSE



**INSPIRE YOUR PEOPLE.
SPARK REAL CHANGE.**

Talks that blend science, story, and soul.



WHO IS STEVE?

From Peaky Blinders to Purpose-Driven Boardrooms

Steve Bennett was born in the backstreets of Birmingham, raised in what was once labelled a slum — just a stone's throw from where the real Peaky Blinders roamed.

His first job? A grocer's lad at 11. Then a supermarket shelf stacker. By 13, he was a teenage entrepreneur. By 20, a uniformed officer. By 25, a detective in CID.

Steve went on to found four successful UK companies, lead teams across multiple industries, and experience the rollercoaster



This guide is a Global Happiness Crusade resource.
Feel free to share it widely with credit.

of business: the highs of success and the lows that teach you more.

But underneath the titles and milestones was always a deeper question:

What really makes us happy — and what gets in the way?

That question became a mission.

Today, Steve is a course creator, author, speaker, and founder of the **Global Happiness Crusade** — a movement dedicated to making happiness, purpose, and well-being central to how we live, work, and lead.

He speaks from lived experience, not theory — drawing from decades of leadership, lessons learned the hard way, and his passion for practical psychology, self-discovery, and cultural change.



“THE PURPOSE OF LIFE...
IS LIFE WITH A PURPOSE.”

— STEVE BENNETT

Keynote Themes & Talk Topics

🧠 **Insightful. Practical. Unforgettable.**

Steve doesn't just *speak* — he connects, provokes, and transforms. His keynote talks are packed with heart, humour, and hard-earned wisdom from a lifetime of leadership, reinvention, and real-world experience.

Whatever the setting — business, education, public service, or social enterprise — Steve's keynotes leave audiences reflecting, rethinking, and re-energised.



Popular Topics Include:

Think & Grow Happy

How to harness the science of happiness, energy, and perception to transform outcomes in work and life. Inspired by Steve's book and course.

The Purpose of Life is Life with a Purpose

Why purpose drives peak performance — and how to help your team find it, live it, and lead with it.

Beyond Anxiety: Rewiring the Mind for Calm & Clarity

Moving from survival mode to thriving mindset with simple neuroscience-backed strategies.

The Systems That Shape Us

A thought-provoking talk on how business, education, media, and tech either lift us or limit us — and what your organisation can do differently.

Happiness at Work

Why happier teams perform better, and how to build a culture where well-being and productivity go hand in hand.

Business Growth with Heart

From grocer's bike to boardroom — Steve shares the lessons of building (and rebuilding) businesses with culture, purpose, and innovation at the core.

How to Spot (and Stop) Irrational Beliefs

A powerful toolkit for leaders and learners to challenge what holds them back and shift mindset fast.

✓ Happiness, Story & Soul

A beautifully human talk exploring identity, emotional intelligence, and the hidden power of our life stories.

💡 Every talk is tailored.

Steve adjusts content, tone, and stories to suit your event — from inspirational keynotes to more practical, workshop-style delivery.

Let him know your goals. He'll help make your next event one to remember.



Testimonials & Impact

🌟 **“Authentic. Insightful. Transformational.”**

Steve is no stranger to talking to groups and inspiring change. Here's what people say about his impact across the worlds of business, mindset, coaching, and well-being.

💬 What People Are Saying:

🧠 *“Steve’s ability to make you think differently — about yourself, your work, and your life — is unique. He combines wisdom, warmth, and wit in a way that just sticks.”*

— **Kit De Waal – Best Selling Author – Podcast Guest**

🧠 *“From the first moment, Steve held the room. Not with ego, but with real presence. His stories, his message, and the way he challenges you to think — pure gold.”*

— **Ian Faulkner – Received Coaching From Steve**

🧠 *“Steve doesn’t just deliver talks. He starts movements. His passion for happiness, purpose, and meaningful impact is contagious.”*

— **Lord Dear, Chief Constable, Cross Bench Peer at the House of Lords – Podcast Guest**

🧠 *“If your team needs clarity, energy, or a reboot — bring in Steve. He’ll wake them up in the best possible way. You laugh, you reflect, you shift. Steve’s talks don’t just motivate — they leave a mark. ”*

— **Paul Dunlop, CEO, Sparta Health**

🧠 “Steve is one of those rare people who’s lived a dozen lifetimes and still shows up with humility and heart. He’s not just speaking from theory — he’s walked it.”


— **David Watson, Triple-Amputee War Hero & Invictus Games Medallist – Podcast Guest**



- ✅ Teams reporting renewed morale, purpose, and focus
 - ✅ Organisations adopting well-being-first practices
 - ✅ Entrepreneurs inspired to reframe setbacks as fuel
 - ✅ New strategies sparked for growth, culture, and creativity
 - ✅ Lifelong mindset shifts in just one keynote
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👏 Whether you're leading a business, school, or movement, Steve delivers the emotional spark and strategic clarity to help your audience move forward — happier, bolder, and more purpose-driven.

Booking & Contact

 *Bring Steve to your next event*

Whether you're hosting a leadership summit, company away day, educational conference, wellness retreat, or community initiative — Steve delivers thought-provoking, high-energy talks that leave a lasting impression.




Why book Steve?

- ✓ **Tailored talks** for your audience – no generic keynotes here
 - ✓ **Real-world experience** from policing, business, and personal growth
 - ✓ **Unforgettable storytelling** with practical, science-backed insights
 - ✓ **Relatable, humble delivery** – no ego, just impact
 - ✓ **Actionable takeaways** your audience can apply right away
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 **Let's talk dates, audiences, and themes:**

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 **LinkedIn:** www.linkedin.com/in/steve-bennett-4ba3a630

 **Meet Steve Video:** Scan QR code to watch



 **Global Happiness Audio:** Scan QR code to watch





 **Global Happiness Intro Video:** Scan QR code to watch



 **Purpose Scorecard:** <https://steve-g0udy07s.scoreapp.com/>

 **Overcome Anxiety & Overwhelm Scorecard:**
<https://steve-qz7pybdu.scoreapp.com/>

 *To enquire about availability, speaker fees, or bespoke sessions, get in touch today.*

 *Based in the UK – available for live and virtual events worldwide.*

Final Message

 **“The purpose of life... is life with a purpose.”**


What we say, what we *do*, and what we *stand for* — it all ripples outwards. One conversation, one talk, one moment of insight can be the spark that changes everything.

I don't claim to have all the answers.


But I've spent a lifetime asking better questions — about happiness, resilience, leadership, purpose, and what it means to live and work with heart.

If you're ready to energise your people, challenge stale thinking, and spark something lasting...

Let's talk.

 *Book me for your next event and together, let's create real change.*

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